



Strengthening the Asian-American Leadership Pipeline

A Symposium for Business Leaders

Presented by the Asian American Professional Association (AAPA)

Friday, October 15, 2010

7:30 AM - 6:00 PM

Pacific Palms Resort
Industry Hills, California

Schedule of Events

7:00 – 8:00 AM	Registration, Networking and Continental Breakfast
8:00 – 8:15 AM	Welcoming Remarks Kathy Fong , AAPA President
8:15 – 8:45 AM	Opportunities and Challenges of Being an Asian SVP in an American Corporation Fong Wan , Senior Vice President, Pacific Gas & Electric
8:45 – 9:45 AM	Panel Discussion: Challenges to Asian American Advancement: What Research Shows <i>Moderator:</i> Bill Mao , Chief Information Officer, Orange County Transportation Authority <i>Panel Participants:</i> ❖ Melany Dela Cruz-Viesca , Director of APA Community Development Census Information Center, University of California, Los Angeles ❖ David Reid , Director of Corporate Relationships for the Asia Society ❖ Dr. Thomas Sy , Professor of Psychology, University of California, Riverside ❖ Dr. Kurt Takamine , Graduate Professor of Organizational Leadership, Chapman University
9:45 – 10:15 AM	Networking Break
10:15 – 10:45 AM	The Asia Society's Landmark "2010 Asian Pacific Americans (APAs) Corporate Survey" Explore why APAs are among the most educated, but least represented groups in corporate leadership. David Reid , Director, Asia Society
10:45 – 11:15 AM	Perceptions of Asian Americans in Corporate America James Kelly , Senior Vice President, Southern California Edison



Strengthening the Asian-American Leadership Pipeline

A Symposium for Business Leaders

Presented by the Asian American Professional Association (AAPA)

Schedule of Events (cont.)

11:15 AM – 12:15 PM

Panel Discussion:

Opportunities and Challenges in Identifying and Including Asian Americans in Corporate Leadership Pipelines

Moderator: **Dr. John Hwang**, Professor Emeritus, California State University, Long Beach

Panel Participants:

- ❖ **Tim McCallion**, Western Region President, Verizon
- ❖ **Jimmie Cho**, Vice President of Human Resources, Diversity & Inclusion, Southern California Gas Company
- ❖ **Anna Mok**, Partner & Regions Leader, AERS Advisory, National Diversity Business Leader, Deloitte & Touche LLP
- ❖ **Joe Virata**, Director of Asian Pacific Student Programs Office, University of California, Riverside

12:15 – 1:45 PM

Lunch and Keynote Address:

You See, I See: The Psychology and Perception of Asian-American Leadership

Dr. Thomas Sy, Professor of Psychology, University of California, Riverside

1:45 – 2:15 PM

Converting Conflicts to Career Clarity

Anna Mok, Partner & Regions Leader, AERS Advisory, Deloitte & Touche LLP

2:15 – 3:30 PM

Panel Discussion:

Resources to Maximize the Leadership Potential of Asian Americans

Moderator: **Erwin Furukawa**, Vice President, Southern California Edison

Panel Participants:

- ❖ **Rosie Abriam**, President, The Center for Asian Pacific American Women
- ❖ **Arthur Chin**, Executive Director, ASCEND
- ❖ **Tuan Do**, Executive Director, Asian Professional Exchange
- ❖ **Buck Gee**, Co-chair, Advanced Leadership Development Program for Emerging Asian-American Leaders, Stanford Graduate School of Business
- ❖ **Phillip Hoang**, President, National Association of Asian-American Professionals of Orange County
- ❖ **J.D. Hokoyama**, President and CEO, Leadership Education for Asian Pacifics, Inc.
- ❖ **Gil Tam**, Program Chair, Asian American Professional Association
- ❖ **George Wu**, Executive Director, Organization of Chinese Americans National

3:00 – 3:30 PM

Networking Break



Strengthening the Asian-American Leadership Pipeline

A Symposium for Business Leaders

Presented by the Asian American Professional Association (AAPA)

Schedule of Events (cont.)

3:30 – 4:30 PM

Panel Discussion:

An Open Talk with Successful Asian-American Executives – How Did Networking and Mentoring Shape Their Success?

Moderator: **Bill Imada**, President and CEO, IW Group, Inc.

Panel Participants:

- ❖ **Elizabeth Bennett**, CIO, Los Angeles Metropolitan Transportation Authority
- ❖ **Phillip Chen**, CEO, Apex Computer Systems, Inc.
- ❖ **Eugene Eng**, Vice President, Verizon
- ❖ **Erwin Furukawa**, Vice President, Southern California Edison
- ❖ **Buck Gee**, retired Vice President and General Manager, Cisco Systems

4:30 – 6:00 PM

Networking Reception

Resource Information Booths

Wine, Cheese and Chocolates