

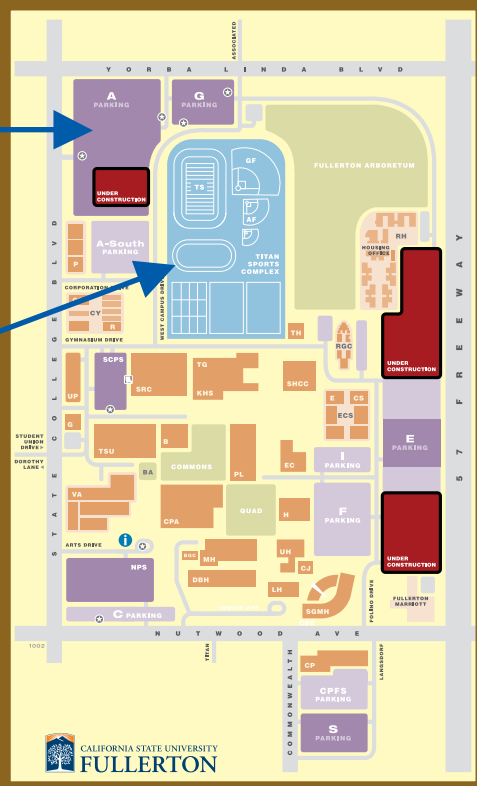
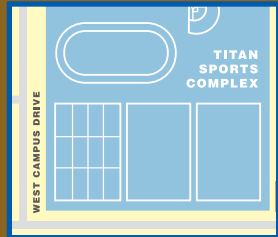
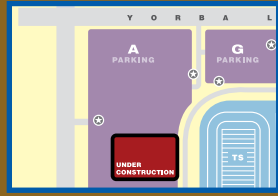
## Schedule of Events

- 8:00 - 9:00 a.m. Registration
- 9:00 - 10:30 a.m. Walk
- 10:30 - 2:00 p.m. Free Health Fair and Entertainment

2011 Orange County "Live Green"

# Community Fair & Wellness Walk

Celebrating Asian & Pacific Islander Heritage Month



### Cal State Fullerton

Titan Sport Complex/Track&Field/  
A Parking

800 No. State College Blvd.

Fullerton, CA 92831

[www.fullertontitans.com/directions/csfu-directions.htm](http://www.fullertontitans.com/directions/csfu-directions.htm)



*Saturday, May 7, 2011*

California is home to the largest and most diverse Asian and Pacific Islander communities. Yet, in many cities and counties across the state, Asian Americans continued to be viewed as the model minority with little to no problems; and Native Hawaiians and Pacific Islanders, for the most part, are largely invisible to the broader community.

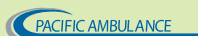
*Today we would like to invite you to be a part of the solution to change misperceptions, raise greater awareness, and increase the visibility of the Asian and Pacific Islander communities.*

On Saturday, May 7, 2011, join hosts Southern California Edison and East West Bank, and their community partners as a sponsor of the Orange County "Live Green" Community Fair & Wellness Walk in celebration of Asian & Pacific Islander Heritage Month. The Community Fair and Walk will be used to raise awareness about the Asian American, Native Hawaiian and Pacific Islander communities and the challenges facing these diverse communities. Guests and Wellness Walk participants will also learn about ways to be good to themselves and the environment by eating, living, working, and playing healthy, well and "green".

Don't miss this fun and family oriented opportunity to reach diverse residents from across Southern California and in particular, Asian and Pacific Islander! Proceeds raised from the Orange County "Live Green" Community Fair & Wellness Walk will be used to provide mini-grants to Asian and Pacific Islander serving non-profits in Orange County.



Community Partners



# Sponsorship Form

## Corporate Sponsor Levels

- Diamond - \$10,000** (30 free walkers, vendor booth, logo on shirt, inclusion in marketing opportunities, inclusion in thank you video, web, and others promotional activities)
- Gold - \$5,000** (15 free walkers, vendor booth, logo on shirt, inclusion in marketing opportunities, inclusion in thank you video, web, and others promotional activities)
- Silver - \$2,500** (8 free walkers, vendor booth, logo on shirt, inclusion in marketing opportunities, and others promotional activities)
- Friends - \$500** (4 free walkers, name list on signage, website, and others promotional activities)
- Booth Rental - \$200**

## Other Sponsor Categories

Raffle Prizes: \_\_\_\_\_

Gift Bag Donation: \_\_\_\_\_

Other In-Kind Donation: \_\_\_\_\_

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_



## Contact Information

**Mylac Hoang:** P 714-232-7756 E mylac.hoang@sce.com

**Vi Nguyen:** P 714-640-3416 E vnguyen@thevncoc.org

Enclosed please find my payment for \$ \_\_\_\_\_

Checks payable to: **American Red Cross**

Reference on the check: **2011 OC Community Fair & Wellness Walk**

Mail payments to: **601 N. Golden Circle Drive, Santa Ana, CA 92705**

American Red Cross Tax ID#: 53-0196605

I cannot participate, but enclosed is a donation of \$ \_\_\_\_\_

**Deadline: Wednesday, April 27, 2011**